



Allied Rongda: Fueling an Intelligent Enterprise with a Robust Integration Management Solution

Headquartered in Huairou, Beijing, Allied Rongda Enterprise Group has been a pioneer in high-tech engineering materials research and manufacturing since its founding in 1996. Allied Rongda's product portfolio ranges from unshaped refractory materials to high-performance concrete and chemical building materials. With more than 20 years of investment in R&D and its talented employees, Allied Rongda has obtained more than 50 patents and achieved Beijing "well-known trademark" status.

As a typical process manufacturer, Allied Rongda faces severe efficiency, compliance, and talent pipeline challenges. It needed the right software to help it unify production, sales, and business processes and enable a **swift transition to intelligent, digitalized operations**.



Laying a Digital Foundation to Strengthen a Leading Position with SAP S/4HANA® Cloud and SAP® Field Service Management



Before: Challenges and Opportunities

- Multidimensional, highly complex, and rigorous materials management requirements
- Low efficiency due to offline management of sales and procurement
- Lack of a unified management system for subsidiaries
- Outdated financial systems that are out of step with standard approaches

Why SAP and BOS Cloud

- Rich functionality, high flexibility, and intuitive deployment capabilities of SAP S/4HANA® Cloud and the SAP® Field Service Management solution
- SAP's global perspective and recommended best practices, along with high-quality offerings from SAP Preferred Success services that meet Allied Rongda's support needs
- BOS Cloud's implementation experience and expert team, aiding a smooth transformation

After: Value-Driven Results

- Built a production-sales-business integration management solution, setting the stage for intelligent business operations
- Upgraded the financial system, reduced manual work, and improved accuracy and speed of reporting
- Enhanced quality and traceability by integrating SAP S/4HANA Cloud and SAP Field Service Management for comprehensive transparency into the production process
- Established the right conditions for digital transformation working with SAP Preferred Success

“With SAP S/4HANA Cloud and SAP Field Service Management, we built an **all-inclusive loop of supply, finance, and information processes**. This enabled a standardized, intelligent, and group-based management system. Now, we are even more eager to cocreate a future-facing digital solution for innovation with SAP.”

Duan Jianjun, COO, Allied Rongda Enterprise Group

30%

Cost reductions after deployment

66%

Reduction in monthly settlement period, from 15 days to 5 days

Featured Partner



Allied Rongda
Enterprise Group
Beijing, China
www.rongda.com.cn
(Chinese)

Industry
Building products

Products and Services
Building and refractory materials

Employees
600

Revenue
¥400 million
(US\$62 million)

Featured Solutions and Services
SAP S/4HANA Cloud, SAP Field Service Management, and SAP Preferred Success

THE BEST RUN

